

PANHELLENIC  
CONGRESS **2020**

ON ECONOMICS  
AND HEALTH  
POLICY

PROGRAMME

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*online*

**7-10 DECEMBER 2020**

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PUBLIC HEALTH & POLITICAL ECONOMY  
OF THE COVID-19 PANDEMIC

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of Health  
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& Policy



# PUBLIC HEALTH & POLITICAL ECONOMY OF THE COVID-19 PANDEMIC

7 - 10 DECEMBER 2020 | ONLINE



Dear colleagues,

It gives us great pleasure to welcome you to the **Panhellenic Congress on Economics and Health Policy**, focusing on “Public Health & Political Economy of the COVID-19 pandemic” to be held online this year, on 7 to 10 December 2020.

**Hellenic Society of Health Economics and Policy (EEEOPY)** and the **Institute for Health Economics (i-hecon)**, are the organisers of the **Panhellenic Congress on Economics and Health Policy** which is -admittedly- the top conference in the fields of health sciences and health services research with a remarkable impact on the country’s health policies.

Other scientific agencies and scientific societies provide additional assistance scientific support to the Congress, such as the support of the **Hellenic Society for Healthcare Services Administration (EEDYY)** and the **Hellenic Scientific Society for Pharmacoconomics**.

The COVID-19 pandemic has unprecedented ramifications. Its rapid spread and the difficulty of governments and public authorities in managing it successfully, highlight unforeseen issues in need of immediate intervention in the healthcare sector, while at the same time making imperative the search for effective answers to meet the challenges of the economy and society at large.

The **2020 Panhellenic Congress on Economics and Health Policy** shall be focusing on our country’s data and challenges. It aspires to analyse the experiences collected and lessons learned from epidemiology and public health; healthcare safety; the implications for health and the society; mental health; the need for social support extended to minorities and special populations. The government has acknowledged the gravity of the problems and is committed to tackling them -but are the solutions feasible? The questions raised are numerous like, for instance: Is access to health services affected? Are there consequences for chronic patients? Is the percentage of the population with unmet needs increasing? Is the viability of the country’s healthcare sector in doubt? What are the uncertainty management policies? What are the implications for national policies on medicines or even health services?

The long-standing economic and social crisis of recent years has affected the structures, cohesion and quality of the health system services. At a time of reconstruction and development efforts, the COVID-19 pandemic makes it imperative to change priorities.

All health sector stakeholders, as well as healthcare professionals, social, economic and humanitarian studies scientists, public officials, representatives of scientific agencies and universities are invited -just like every year- to partake in the scientific organisation and support of the Congress, but also to actively participate in its works, albeit remotely this time.

The programme of the 2020 Congress sports such subjects as:

- Management of the COVID-19 pandemic globally
- The global strategy for tackling the pandemic
- The COVID-19 epidemiological status and the prospects of dealing with the pandemic
- Clinical and laboratory management of COVID-19
- Social, psychological and behavioural impacts on health from the COVID-19 pandemic
- Political dimensions of the COVID-19 pandemic
- Economic dimensions of the COVID-19 pandemic
- The political and operational approach of the COVID-19 pandemic
- Legal and bioethical dimensions of the COVID-19 pandemic
- Tackling the COVID-19 pandemic and the need to restructure public health
- Primary healthcare and the COVID-19 pandemic
- Dealing with the COVID-19 pandemic in workplaces
- Pharmaceutical policy at the time of the COVID-19 pandemic
- Is there an effective and safe vaccine for COVID-19?

- Addictions during the pandemic: European and national data
- The “One Health” approach at the epicentre of the COVID-19 pandemic
- Restructuring public health services in regional and local government
- Public health politics and economy: towards a new balance in health
- Priorities in the reform of primary healthcare
- Integrated primary healthcare networks
- Pharmaceutical innovation
- Managing biomedicine and pharmaceutical technology & innovation
- National medicine policy: Interventions for the regulation of the pharmaceutical market
- Start-up entrepreneurship in health
- Telematics and monitoring: support to remote areas
- Patient electronic health record: the healthcare sector’s digital era
- Control and management of major risk factors for health
- Smoking: risk management and reduction policies in a new era
- Behavioural and societal risk factors for health
- Development policies and investment priorities in the healthcare sector
- The complementarity of social security and private insurance in health
- Vaccination policies and programmes for adults and children
- Health Technology Assessment
- The effect of population mobility on the COVID-19 pandemic
- A strategy for the development of Primary Healthcare in Greece
- The prospects of growth for the Greek economy

We invite you to actively participate in the Panhellenic Congress on Economics and Health Policy and proffer your views and proposals, thereby contributing effectively to the discussion and the analysis of data on the economy, society and health.

I should like to thank you in advance for your most valuable contribution to the successful outcome of our Congress in these difficult times of the current pandemic.

With collegial regards,



**Professor John Kyriopoulos**

*Chairman, Congress Organising Committee*

## GENERAL INFORMATION

### DATE AND LOCATION

The Congress will take place from the 7th to the 10th of December 2020, online. The Congress is accessible via the website's homepage. Registrants will receive credentials to enter the virtual rooms.

### OFFICIAL LANGUAGE

The official language of the Congress will be Greek. There will be English to Greek interpretation & vice-versa for selected sessions.

### CERTIFICATES OF ATTENDANCE

Certificates of attendance will be sent to attendees by email, upon request. The certificates of attendance will only be granted to delegates that attended a minimum of 50% of the scientific programme hours.

### ORAL PRESENTATIONS

Presentations are pre-recorded and should have a duration time of 8 minutes maximum.

### AWARDS - CLOSING CEREMONY

**Thursday, December 10, 2020 - 19.00-19.30**

The Awards Committee will assess Oral Presentations and will award a prize of 500 Euro to the best two Presentations.

### NOTICE

Participants of the 2020 Congress are informed that, for promotional purposes:

- a.** Photographs will be taken during the virtual conference,
- b.** All virtual sessions will be recorded on video,
- c.** Select sessions may be broadcast through live streaming,
- d.** After the conclusion of the Congress presentations videos will be posted on the congress website

# PUBLIC HEALTH & POLITICAL ECONOMY OF THE COVID-19 PANDEMIC

## ORGANISERS



Hellenic  
Society  
of Health  
Economics  
& Policy

## SCIENTIFIC SUPPORT



HELLENIC SOCIETY  
FOR HEALTHCARE  
SERVICES MANAGEMENT  
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AND ENVIRONMENTAL  
PROTECTION, DEPARTMENT  
OF MEDICINE, DEMOCRITUS  
UNIVERSITY OF THRACE

CLINIC OF SOCIAL AND  
FAMILY MEDICINE,  
FACULTY OF MEDICINE,  
UNIVERSITY OF CRETE



HL7 Hellas



ECHAlliance



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## CONGRESS ORGANISER & SECRETARIAT

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PROGRAMME  
OVERVIEW

MONDAY 07/12/2020

AT-A-GLANCE PROGRAMME

	HALL I	HALL II
10.00-10.15	<b>CONFERENCE OPENING</b>	
10.15-11.00	MARKET RESEARCH RESULTS: THE IMPACT OF THE COVID-19 PANDEMIC ON THE NATIONAL HEALTH SYSTEM & HEALTHCARE PROFESSIONALS	<b>ORAL PRESENTATIONS I</b> ■ EPIDEMIOLOGY / PUBLIC HEALTH [EA01-EA10]
11.00-11.30	<b>LECTURE</b> A PHYSICIAN'S EXPERIENCE IN THE ER & ICU DURING THE PANDEMIC <i>STAMATOULA TSIKRIKA</i>	
11.30-12.30	THE COVID-19 EPIDEMIOLOGICAL STATUS AND THE PROSPECTS OF DEALING WITH THE PANDEMIC	<b>ORAL PRESENTATIONS II</b> ■ EPIDEMIOLOGY / PUBLIC HEALTH [EA11-EA17]
12.30-12.45		<b>ORAL PRESENTATIONS III</b> ■ HEALTH SERVICES STUDY [EA18-EA19] ■ HISTORY & PHILOSOPHY OF HEALTH [EA20-EA21] ■ HEALTH ECONOMICS [EA22-EA27] ■ ECONOMIC MEDICINES & HEALTH TECHNOLOGY ASSESSMENT [EA28-EA29]
12.45-14.00	CLINICAL AND LABORATORY MANAGEMENT OF COVID-19	<b>ORAL PRESENTATIONS IV</b> ■ HEALTH SERVICES ORGANISATION & MANAGEMENT [EA30-EA35] ■ HEALTH INFORMATICS [EA36]
14.00-14.45	<b>DISCUSSION</b> CRITICAL APPROACH TO THE PANDEMIC MANAGEMENT STRATEGY	
14.45-15.00	<b>LECTURE</b> "LONGEVITY AND PANDEMIC – CANCELLED, POSTPONED OR MUTATED?" <i>PLATON TINIOS</i>	DELAYED CARE AS A RESULT OF THE COVID-19 PANDEMIC
15.00-15.15		
15.15-16.30	LEGAL AND BIOETHICAL DIMENSIONS OF THE COVID-19 PANDEMIC	



	HALL I	HALL II
<b>16.30-17.30</b>	ECONOMIC DIMENSIONS OF THE COVID-19 PANDEMIC	MANAGING CARDIOVASCULAR RISK IN THE COVID-19 PANDEMIC
<b>17.30-18.00</b>		NATIONAL POLICY FOR HEART FAILURE: WHERE DOES GREECE STAND IN 2020?
<b>18.00-18.30</b>	<b>STUDY PRESENTATION</b> "7 PILLARS FOR A STRONG, PATIENT-CENTRED NATIONAL HEALTH SYSTEM" YIANNIS VALVIS	<b>LECTURE</b> "STRATEGY FOR THE MANAGEMENT OF THE COVID-19 PANDEMIC: LOCKDOWNS VS PRIMARY AND COMMUNITY HEALTH CARE" KONSTANTINOS FARSALINOS
<b>18.30-20.00</b>	<b>OFFICIAL OPENING</b>  <b>OPENING LECTURE</b> "PRESENT AND FUTURE OF THE CORONAVIRUS PANDEMIC" GEORGE PAVLAKIS  <b>OFFICIAL ADDRESS:</b> VASSILIS KIKILIAS, MINISTER OF HEALTH  <b>KEYPOINT LECTURE</b> "REDESIGNING PUBLIC HEALTH: LESSONS LEARNT FROM THE COVID-19 PANDEMIC" ELIAS MOSSIALOS	

TUESDAY 08/12/2020

AT-A-GLANCE PROGRAMME

	HALL I	HALL II
10.00-10.30		CURRENT POSITIONS AND GUIDELINES OF THE EU (DG SANTE) FOR THE MANAGEMENT OF CHRONIC DISEASES ("CHRODIS" EUROPEAN JOINT ACTION)
10.30-11.00	THE VALUE OF PHARMACEUTICAL INNOVATION	OVERVIEW OF THE PANDEMIC IMPACTS ON THE PROVISION AND REFUND OF HEALTH SERVICES: DATA FROM THE INTERNATIONAL INSURANCE MARKET
11.00-11.30		<b>LECTURE</b> "EXPERT DATA MINING IN HEALTH: COVID-19 PANDEMIC-INSPIRED REPORT" VILMA KARAGIANNI
11.30-12.30	ORPHAN DRUGS: WHO "PAYS" FOR INNOVATION?	TACKLING THE COVID-19 PANDEMIC AND THE NEED TO RESTRUCTURE PUBLIC HEALTH
12.30-13.00	ENHANCING PATIENT ACCESS TO INNOVATIVE TREATMENTS	
13.00-14.00	<i>In collaboration with the SFEE*</i>	COVID-19 PANDEMIC: THE NEW PROSPECTS FOR PUBLIC HEALTH SUPERVISORS IN APPLIED RESEARCH
14.00-15.30	MEDICINE POLICY AT THE TIME OF THE COVID-19 PANDEMIC <i>INTRODUCTORY ADDRESS: DIMITRIOS FILIPPOU</i>	PRIVATE HEALTH INSURANCE UNDER THE EFFECT OF THE PANDEMIC
15.30-17.00	<b>ROUND TABLE DISCUSSION</b> "THE POLITICAL APPROACH TO THE COVID-19 PANDEMIC"	<b>ORAL PRESENTATIONS V</b> ■ HEALTH SERVICES ORGANISATION & MANAGEMENT [EA37-EA45]
17.00-18.30	POLITICAL DIMENSIONS OF THE COVID-19 PANDEMIC	
18.30-20.00	CONTEMPORARY EPIDEMIOLOGICAL SURVEILLANCE OF THE SARS-COV-2 PANDEMIC	

AT-A-GLANCE PROGRAMME

	HALL I	HALL II
9.00-10.00		<b>ORAL PRESENTATIONS VI</b> ■ HEALTH & HEALTHCARE SERVICES POLICIES [EA46-EA52]
10.00-11.00	UTILISING THE NATIONAL REGISTRY OF COVID-19 PATIENTS	WOULD HAZARD FROM COVID-19 BE THE SAME IF WE HAD LOWER INCIDENCE OF DIABETES MELLITUS AND OBESITY IN OUR POPULATION?
11.00-12.30	THE QUEST FOR, AND AVAILING OF, AN EFFECTIVE AND SAFE VACCINE FOR COVID-19	<b>ORAL PRESENTATIONS VII</b> ■ HEALTH & HEALTHCARE SERVICES POLICIES [EA53-EA62]
12.30-13.00	SUSTAINABILITY OF THE PHARMACEUTICAL INDUSTRY. GROWTH AND REFORMS  <i>In collaboration with the SFEE*</i>	<b>LECTURE</b> "ADDICTIONS DURING THE PANDEMIC: EUROPEAN AND NATIONAL DATA" MENI MALLIORI
13.00-14.00		SOCIAL, PSYCHOLOGICAL AND BEHAVIOURAL IMPACTS ON HEALTH FROM THE COVID-19 PANDEMIC
14.00-14.30		
14.30-15.30	CHALLENGES FOR HOSPITAL BUDGET SUSTAINABILITY	THE "ONE HEALTH" APPROACH AT THE EPICENTRE OF THE COVID-19 PANDEMIC
15.30-16.00	<b>LECTURE</b> "PRIMARY HEALTHCARE DEVELOPMENT STRATEGY IN GREECE" MARIOS THEMISTOKLEOUS	
16.00-17.00		RE-EXAMINING AND OPTIMISING THE USE OF BLOOD IN GREECE & EUROPE
17.00-17.30	PRIMARY HEALTHCARE AND THE COVID-19 PANDEMIC	
17.30-18.30		PAVING THE WAY TO AN INDIVIDUALISED APPROACH OF ONCOLOGICAL PATIENTS
18.30-19.00	THE EFFECT OF POPULATION MOBILITY ON THE COVID-19 PANDEMIC	<b>KEYNOTE LECTURE</b> "FROM VIRAL CITY TO SMART CITY: LEARNING FROM PANDEMIC EXPERIENCES" CONSTANTINO SAKELLARIDES

THURSDAY 10/12/2020

AT-A-GLANCE PROGRAMME

	HALL I	HALL II
8.00-9.00	<p><b>KEYNOTE LECTURE</b>            "THE COVID-19 PANDEMIC: KNOWN, UNKNOWN, AND FORGOTTEN FUNDAMENTALS OF EPIDEMIOLOGY"            IOANNIS IOANNIDIS</p>	
9.00-10.00	<p>UTILISING DIGITAL TECHNOLOGIES AND BIG DATA TO INCREASE EFFECTIVENESS IN THE HEALTHCARE SECTOR</p>	
10.00-10.30	<p><i>In collaboration with the SFEE*</i></p>	
10.30-11.00	<p><b>KEYNOTE LECTURE</b>            "SLAINTECARE: A TEN-YEAR PROGRAMME TO TRANSFORM HEALTH AND SOCIAL CARE SERVICES FOR THE IRISH PEOPLE"            LAURA MAGAHY</p>	<p>DEALING WITH THE COVID-19 PANDEMIC IN WORKPLACES</p>
11.00-11.30	<p>SMART HEALTH IN THE STRUGGLE AGAINST THE COVID-19 PANDEMIC: EUROPEAN EXPERIENCES</p>	<p>"HARM REDUCTION" - IMPLEMENTATION IN PRACTICE AND THE IMPACT ON PUBLIC HEALTH</p>
11.30-12.00		
12.00-13.00	<p>WHAT DOES IT TAKE TO CONVINCE PEOPLE OF THE VALUE OF VACCINATION?</p>	
13.00-13.30	<p><b>DISCUSSION</b>            AIDS/HIV MANAGEMENT AS A MODEL FOR SUCCESSFUL DISEASE MANAGEMENT</p>	<p>OPPORTUNITIES &amp; HURDLES IN HEALTH POLICY FOR DIABETES IN GREECE</p>
13.30-14.00	<p><b>INTRODUCTORY LECTURE</b>            KOSTAS ATHANASAKIS</p>	<p><b>LECTURE</b>            "PHARMA INDUSTRY'S UNMET NEEDS AND SOLUTIONS THROUGH BUSINESS INTELLIGENCE"            GIORGOS KLETSAS</p>
14.00-15.30	<p>HEALTH TECHNOLOGY ASSESSMENT</p>	<p>TELEMEDICINE IN PRIMARY HEALTHCARE: AN IMPERATIVE NEED AT THE TIME OF THE COVID-19 PANDEMIC</p>

	HALL I	HALL II
<b>15.30-16.30</b>	THE POST-COVID-19 SYNDROME: A DISCUSSION ON THE DAY AFTER BETWEEN JOHN KYRIOPOULOS & ATHANASSIOS SKOUTELIS	PREREQUISITES FOR TELEMEDICINE AND mHEALTH & BEST PRACTICES
<b>16.30-17.00</b>	<b>LECTURE</b> "THE DAY AFTER THE PANDEMIC: REFORM, COMPETITIVENESS & GROWTH" NIKOS VETTAS	
<b>17.00-17.30</b>	<b>KEYPOINT LECTURE</b> "THE PROSPECTS OF GROWTH FOR THE GREEK ECONOMY" ADONIS GEORGIADIS	
<b>17.30-19.00</b>	INVESTING IN HEALTH  INTRODUCTORY LECTURE: CHRISTOS DIMAS  <i>In collaboration with the SFEE*</i>	
<b>19.00-19.30</b>	<b>AWARDS – CLOSING CEREMONY</b>	

\*SFEE is the Hellenic Association of Pharmaceutical Companies

